

Digital Guide Sheet

Casting Forging	Stamping	Metalworking	Die	Resin	Electrical Electronic	Rubber	Prototype	Jig Tool	Equipment	Surface treatment	Others	
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Company name ASAHI PLATING Co., Ltd.						Industry / Market segment Metal surface treatment						
Company representative Satoshi Nakayama						Location 1201-8 Kumozunagatsune-cho, Tsu-shi, Mie 514-0303						
Capital 10 million yen			Annual sales 1,700 million yen			No. of employees 96			Certification ISO9001, ISO14001			
Business outline /Products Metal surface treatment (Parts for automobiles, wiring devices, electronic devices, control devices and various machines)						Customers / Suppliers Panasonic group companies, Kato Metals Trading Co., Ltd., Asahi Electric Co., Ltd., Matsuo Industries Inc., Taiyo Aquris Co. Ltd., Endo Manufacturing Co., Ltd., etc.						
Overseas office Local subsidiary in China (Jiangmen in Guangdong Province)			Overseas transaction									
Selling points												
<p><u>Various plating technologies</u> We can handle any plating processes, including gold, silver, copper, tin, nickel, zinc and chromium. We have 27 replating facilities for rack plating, barrel plating and hoop plating. The materials can be either non-ferrous or ferrous. We receive high evaluations from customers in wide range of industries, such as automobile and information communication, with a long track record.</p> <p><u>Integrated processing system</u> Our integrated processing system, from pre-treatment, such as barrel polishing, heat treatment and Teflon coating, to post-treatment, enables us to provide high-quality and low-cost products to our customers.</p> <p><u>Planning and development abilities</u> As a total solution provider of metal surface treatment and processing, we can manage not only plating but also planning and developing equipment and devices.</p>												
Technology / Product details												
<p><u>Barrel plating</u></p> <ul style="list-style-type: none"> - Relatively small barrels of various types are introduced. -Dispersion of coating thickness can be controlled. - Possible to handle easily deformable parts. - Possible to manage small quantity and many kinds of processing. <p><u>Rack plating</u></p> <ul style="list-style-type: none"> - Facilities with our unique know-how are introduced. - Optimum jigs are designed for each part to improve quality. <p><u>Hoop plating</u></p> <ul style="list-style-type: none"> - Very high productivity - Stable quality - Possible to achieve stripe and spot plating 												
												
Main equipment												
Various plating devices for general-purpose copper and nickel barrel plating, tin barrel plating, silver barrel plating, electroless nickel plating, precision plating, zinc rack plating, tin and tin-bismuth alloy rack plating, chromate plating of shafts, nickel gold and tin hoop plating, silver hoop plating, gold spot hoop plating, tin reflow hoop plating, etc.												
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